HYPER-LOCAL,
WEATHER FORECASTS IN REAL-TIME
FOR MORE SAFETY AND EFFICIENCY

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ABOUT UBIMET

UBIMET is a leading commercial provider of precise meteorology services and severe weather warnings. The global company is headquartered in Vienna, Austria and has offices in Karlsruhe, Melbourne, Munich, New York and Zurich employing 250 staff from 25 nations. UBIMET provides high-quality meteorological data, forecasts and alerts enabling weather-dependent industries around the globe to increase safety and efficiency.

UBIMET's expertise and reliable weather solutions have convinced customers from industries such as aviation and rail, construction, energy, insurance, media as well as event organizers. UBIMET has delivered accurate weather data to Formula 1 since 2014, and our services are widely used by the Australian Sailing Team, PGA, FFA and other major sports organisations.

The company was founded as a start-up by Michael Fassnauer and Manfred Spatzierer in Vienna in 2004. The two founders, driven by a passion for meteorology, are still the driving force behind the company today. Red Bull has been a strategic partner since 2012, expanding the company's global reach.

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UBIMET
WEATHER MATTERS

YOUR CHALLENGES

HOW TO PROTECT GOLFERS FROM LIGHTNING

HOW TO ENSURE ALL PARTIES ARE PROPERLY INFORMED IN CASE OF LIGHTNING

HOW TO MANAGE MY GREENKEEPING MORE EFFICIENTLY
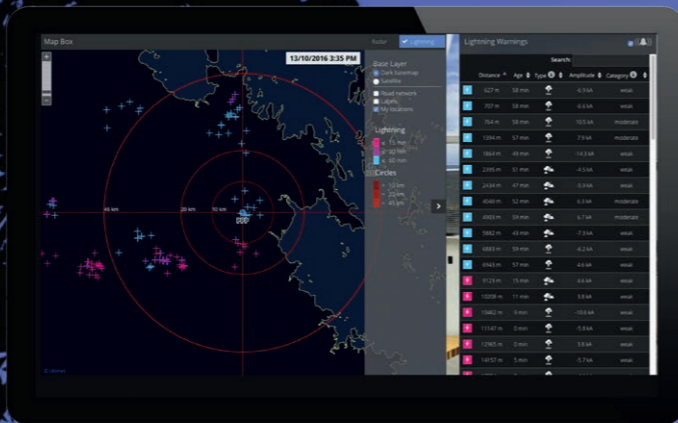
HOW TO OPERATE SUSTAINABLY
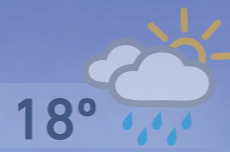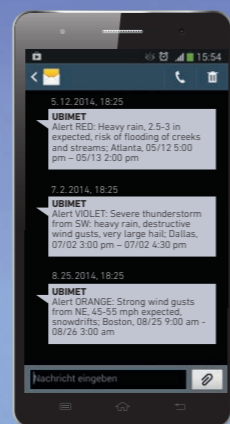
HOW TO LEVERAGE WEATHER INFORMATION FOR BETTER PLANNING

CONTINGENCY PLANNING FOR OUTDOOR EVENTS

OUR SOLUTIONS

LIGHTNING ALERTS

powered by nowcast LIGHTNING. DETECTED.

3D

- E-Mail and SMS alert when lightning is detected near your golf club
- Detection radius customisable to your needs
- Alerts generated through the UBIMET proprietary lightning network
- Real-time date updated every 30 seconds
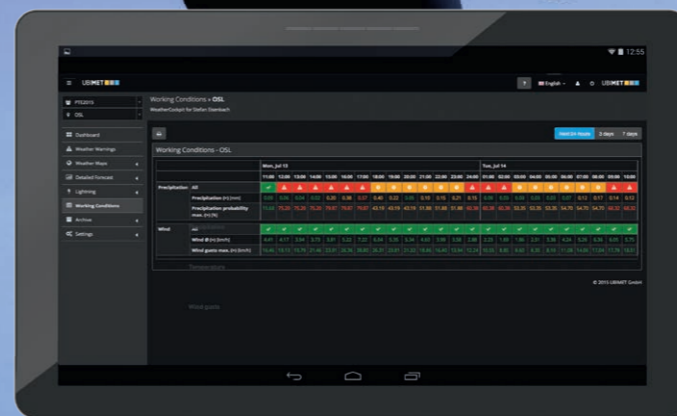- Accuracy within 75 meters

18°

SEVERE WEATHER WARNINGS

- Hyper-local severe weather warnings with pinpoint accuracy
- Maximum lead time for severe thunderstorm, wind and rain events
- Intiuitve colour-based warning system for quick decision-making
- Unique independent warnings compiled by UBIMET meteorologists

GOLF WEATHER COCKPIT

- Real-time overview of current weather conditions for the entire golf course on desktop and smartphone
- High resolution forecasts for any point on the golf course on desktop and smartphone
- All Clear Alerts to keep golfers off the grass as short as possible, but still keep them safe
- Quickly and easily identify weather risk and potential disruptions
- Up-to-the-minute information on severe weather expected to impact the golf course

WORKING CONDITIONS

- Define threshholds and parameters e.g. evapotranspiration to optimize watering
- Rain tracker

YOUR BENEFITS

ENHANCE SAFETY ✔

- Enable proactive safety measures by early and accurate weather warnings
- Reduce the risk of weather-related injuries
- Enhance overall sense of security

INCREASE EFFICIENCY ✔

- Keep players off the green only as long as necessary to keep them safe
- Provide personnel with access to up-to-the-minute data for management of operations
- Effectively manage internal communication about significant weather events
- Superior maintenance planning with customizable thresholds for working conditions
- Optimize greenkeeping

IMPROVE COMMUNICATION ✔

- Weather alerts for golf players on mobile phones
- Weather information for golf players on mobile phone
- PDF print-outs for bulletin board
- Weather widgets for the website

MAXIMIZE REVENUE ✔

- Devise weather-related promos

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