



REDUCE RISK

PREVENT DAMAGE

HYPERLOCAL

SEVERE WEATHER WARNINGS

HIGH-PRECISION METEOROLOGY

UBIMET is the leading provider of claims information systems to the insurance industry in Europe. UBIMET has been in business for over ten years and operates an in-house research & development department with ISO 9001-certified processes. In 2012, UBIMET became a co-owner of nowcast, the global market leader in the field of 3-D lightning detection. nowcast has been exclusively supplying the German Weather Service (DWD) and the German Flight Safety Authority (DFS) with its leading lightning detection system.

MARKET LEADER IN SEVERE WEATHER WARNINGS

In conjunction with the Fraunhofer Institute UBIMET provides severe weather warnings to several million customers in Europe and Australia.

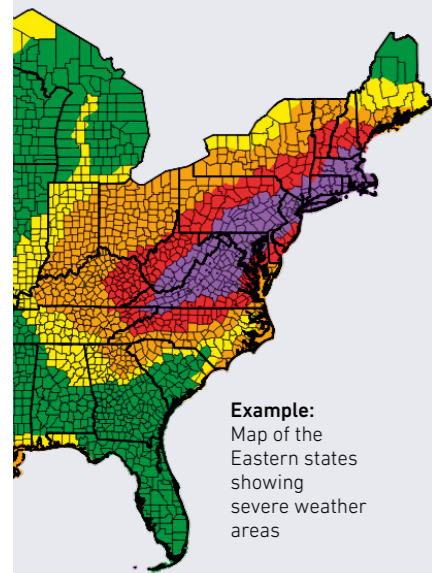


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SEVERE WEATHER WARNINGS

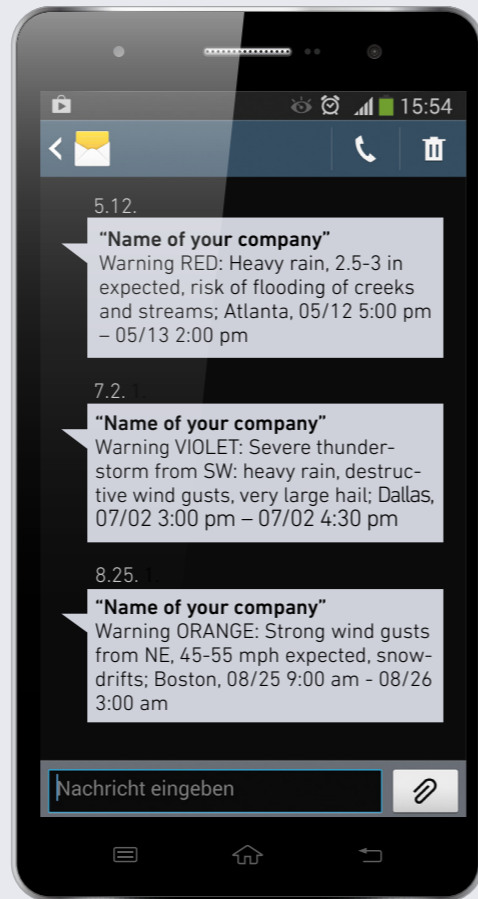
Hyperlocal severe weather warnings that are delivered via text message and/or e-mail can assist customers in preventing or reducing property damage. Our research shows that customers who receive weather warnings take measures such as delaying travel, securing windows and parking cars in a safe location as a result of receiving communication.

- The name of your company appears as the sender
- Warnings are not automated, but prepared by meteorologists
- Locations are defined by zip code areas and geo-coordinates
- Warnings are sent out in advance (48 hours to 30 minutes prior to the event)
- Issued 24 hours a day, 365 days a year



Example:
Map of the Eastern states showing severe weather areas

- WARNING LEVEL III**
Acute warning: **Extremely** severe weather is forecast. Time and place can be clearly defined.
- WARNING LEVEL II**
Acute warning: **Very** severe weather is forecast. Time and place can be clearly defined.
- WARNING LEVEL I**
Acute warning: Severe weather is forecast. Time and place can be clearly defined.
- ADVISORY**
Severe weather is forecast for the next 48 hours.
- ALL CLEAR**
No severe weather is expected.



DAMAGE PREVENTION

- Prevent personal injury and reduce damage to property
- Increase customer awareness of severe weather

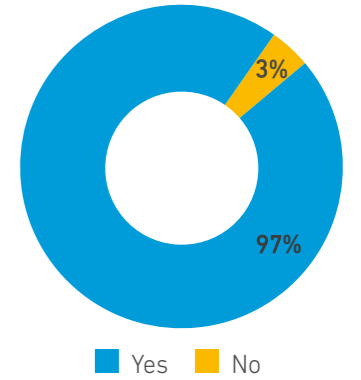
CUSTOMER RETENTION AND BRAND LOYALTY

- Regular positive customer interaction
- The name of your company is displayed when severe weather warning(s) are sent

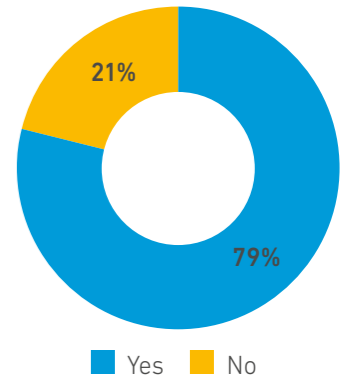
COMPETITIVE ADVANTAGE

- Increased cross-selling and upselling with data insights
- Innovative service in the market
- Customer recommendations to friends and family

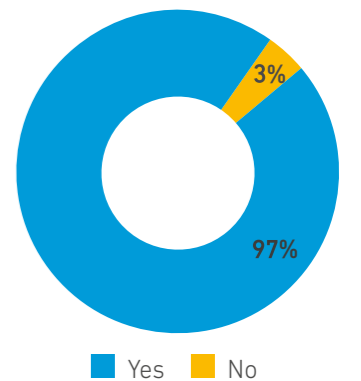
Did you find the **severe weather warning(s)** useful?



Did you **act upon the severe weather warning?**

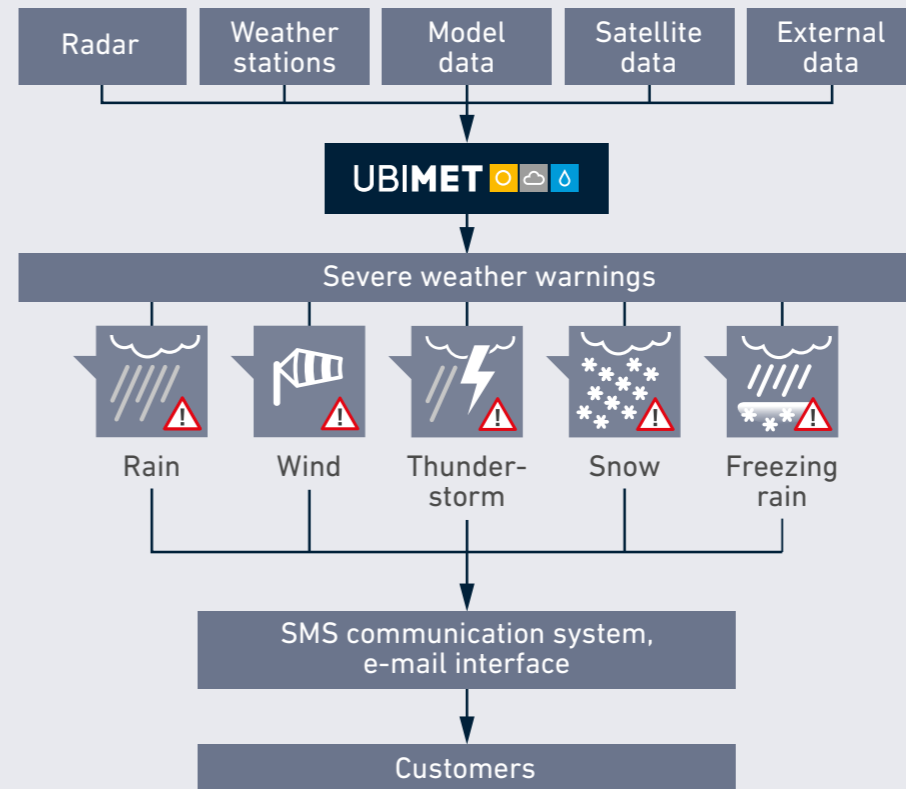


Would you choose to **continue receiving** the severe weather warnings?



Results from a survey conducted by an Australian insurance company

THE WARNING SYSTEM



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