SAFER DRIVING
WITH HIGHLY PRECISE
WEATHER DATA
YOUR CHALLENGES

ARRIVE SAFELY AND ON TIME

MINIMIZE THE RISK OF ACCIDENTS & DAMAGE

INCREASE CAR SAFETY & INNOVATION

KEEP ROAD USERS SAFE & EFFECTIVE TRAFFIC MANAGEMENT

OUR SOLUTIONS

WETTER ERLEBEN

• Receive timely information with UBIMET’s severe weather warnings
• Take action, e.g. protect your car from hail

INTEGRATE WEATHER INFORMATION

• Use weather parameters to control action plans and communications (e.g. M2M, promotions, customer care)
• Process damage claims using weather data
• Weather as a new service to increase customer loyalty
ANTICIPATE WEATHER RISKS

- Special analysis process to interpolate measured values taking into consideration topography, land covering and weather data with a resolution of up to 100 m
- Anticipate the probability of weather events for targeted and long-term risk assessment
- Define and implement corresponding measures and innovation

MANAGE WEATHER

- Plan daily processes better by including weather data
- Cost reduction by efficient resource and staff planning
- Smart traffic management including weather data in urban conurbation

LOWERING RISKS BY PROACTIVE INFORMATION

INTELLIGENT CAR SOLUTIONS WITH LIVE-WEATHER DATA

DYNAMIC TRAFFIC CONTROL MANAGEMENT
ABOUT UBIMET

UBIMET is a leading commercial provider of precise meteorology services and severe weather warnings. The global company headquartered in Vienna, Austria has offices in Karlsruhe, Melbourne, Munich, New York and Zürich employing 250 staff from 25 nations. UBIMET provides high-quality meteorological data, forecasts and alerts enabling weather-dependent industries around the globe to increase safety and efficiency.

UBIMET’s expertise and reliable weather solutions have convinced customers from industries such as aviation and rail, construction, energy, insurance, media as well as event organizers. UBIMET has delivered accurate weather data for Formula 1 since 2014.

The company was founded as a start-up by Michael Fassnauer and Manfred Spatzierer in Vienna in 2004. The two founders, driven by a passion for meteorology, are still the driving force behind the company today. Red Bull has been a strategic partner since 2012 expanding the company’s global reach.

www.ubimet.com

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