

SAFER DRIVING  
WITH HIGHLY PRECISE  
WEATHER DATA





## YOUR CHALLENGES

### ARRIVE SAFELY AND ON TIME



### MINIMIZE THE RISK OF ACCIDENTS & DAMAGE



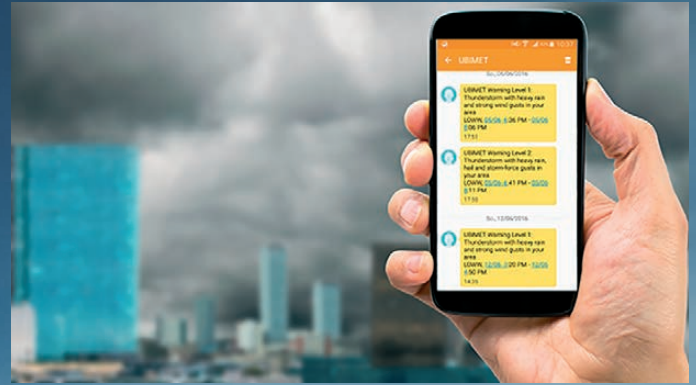
### INCREASE CAR SAFETY & INNOVATION



### KEEP ROAD USERS SAFE & EFFECTIVE TRAFFIC MANAGEMENT



## OUR SOLUTIONS



### EXPERIENCE THE WEATHER

- Receive timely information with UBIMET's severe weather warnings
- Take action, e.g. protect your car from hail



### INTEGRATE WEATHER INFORMATION

- Use weather parameters to control action plans and communications (e.g. M2M, promotions, customer care)
- Process damage claims using weather data
- Weather as a new service to increase customer loyalty



# SOLUTIONS



## ANTICIPATE WEATHER RISKS

- Special analysis process to interpolate measured values taking into consideration topography, land covering and weather data with a resolution of up to 100 m
- Anticipate the probability of weather events for targeted and long-term risk assessment
- Define and implement corresponding measures and innovation



## MANAGE WEATHER

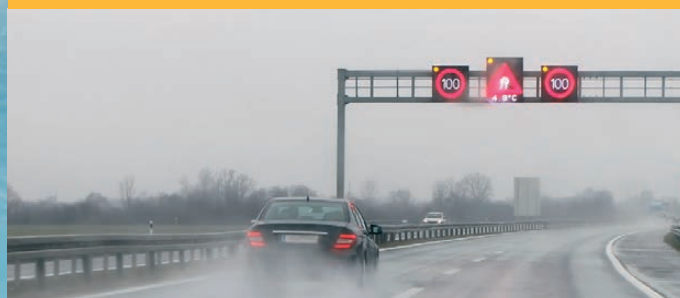
- Plan daily processes better by including weather data
- Cost reduction by efficient resource and staff planning
- Smart traffic management including weather data in urban conurbation

# YOUR BENEFITS

## FINDING THE RIGHT WAY IN TIME



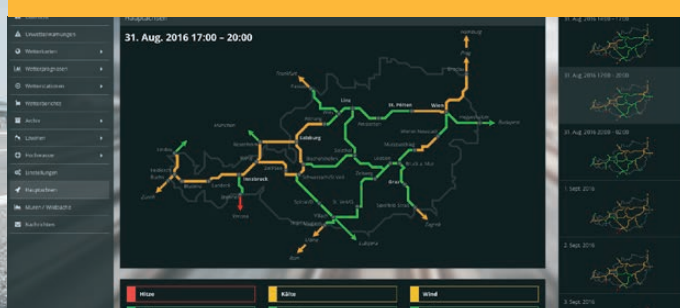
## LOWERING RISKS BY PROACTIVE INFORMATION



## INTELLIGENT CAR SOLUTIONS WITH LIVE-WEATHER DATA



## DYNAMIC TRAFFIC CONTROL MANAGEMENT





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## ABOUT UBIMET

UBIMET is a leading commercial provider of precise meteorology services and severe weather warnings. The global company headquartered in Vienna, Austria has offices in Karlsruhe, Melbourne, Munich, New York and Zurich employing 250 staff from 25 nations. UBIMET provides high-quality meteorological data, forecasts and alerts enabling weather- dependent industries around the globe to increase safety and efficiency.

UBIMET's expertise and reliable weather solutions have convinced customers from industries such as aviation and rail, construction, energy, insurance, media as well as event organizers. UBIMET has delivered accurate weather data for Formula 1 since 2014.

The company was founded as a start-up by Michael Fassnauer and Manfred Spatzierer in Vienna in 2004. The two founders, driven by a passion for meteorology, are still the driving force behind the company today. Red Bull has been a strategic partner since 2012 expanding the company's global reach.

[www.ubimet.com](http://www.ubimet.com)

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