



# YOUR CHALLENGES

# **UBIMET**:

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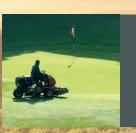
HOW TO PROTECT GOLFERS FROM LIGHTNING



HOW TO ENSURE ALL PARTIES ARE PROPERLY INFORMED IN CASE OF LIGHTNING



HOW TO MANAGE MY GREENKEEPING MORE EFFICIENTLY



HOW TO OPERATE SUSTAINABLY



HOW TO LEVERAGE
WEATHER INFORMATION
FOR BETTER PLANNING

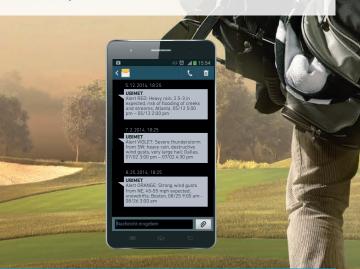


CONTINGENCY
PLANNING FOR
OUTDOOR EVENTS



# LIGHTNING ALERTS

- E-Mail and SMS alert when lightning is detected near your golf club
- Detection radius customisable to your needs
- Alerts generated through the UBIMET proprietary lightning network
- Real-time data updated every 30 seconds
- · Accuracy within 75 metres



### SEVERE WEATHER WARNINGS

- Hyperlocal severe weather warnings with pinpoint accuracy
- Maximum lead time for severe thunderstorm, wind and rain events
- Intuitive colour-coded warning system for quick decision making

Unique, independent warnings compiled by UBIMET meteorologists

# SOLUTIONS

# YOUR BENEFITS



### **ENHANCE SAFETY**



- Enable proactive safety measures by early and accurate weather warnings
- Reduce the risk of weather-related injuries
- Enhance overall sense of safety

## **GOLF WEATHER COCKPIT®**

- Real-time overview of current weather conditions for the entire golf course in one intuitive portal
- High resolution forecasts for any point on the golf course on desktop and smartphone
- · Live weather maps, animations and graphs
- Quickly and easily identify weather risk and potential disruptions
- Up to the minute information on severe weather expected to impact the golf course

## **ENHANCE SAFETY**



- Keep players off the green only as long as necessary to keep them safe
- Provide personnel with access to up-to-the-minute data for management of operations
- Effectively manage internal communication about significant weather events
- Superior maintenance planning with customisable thresholds for working conditions
- · Optimise greenkeeping

### IMPROVE COMMUNICATION



- Alerts to mobile phones to ensure all staff are informed of severe weather well before event
- Quickly and effectively warn all players
- PDF print-outs for bulletin boards
- · Weather widgets for your website

## **WORKING CONDITIONS**

- Create a customised, location-based warning system for adverse playing conditions
- Define thresholds for parameters such as wind and temperature

• Time of arrival of inclement weather from the warnings and a rain tracker

## **MAXIMISE REVENUE**



- Reduce time players are off the course
- Reduce water usage through tailored forecasts for greenskeeping
- More effective planning for events
- Devise weather related promos



### CONTACT

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### **ABOUT UBIMET**

UBIMET is a leading commercial provider of precise meteorology services and severe weather warnings. The global company headquartered in Vienna, Austria has offices in Karlsruhe, Melbourne, Munich, New York and Zurich employing 250 staff from 25 nations. UBIMET provides high-quality meteorological data, forecasts and alerts enabling weather- dependent industries around the globe to increase safety and efficiency.

UBIMET's expertise and reliable weather solutions have convinced customers from industries such as aviation and rail, construction, energy, insurance, media as well as event organizers.

UBIMET has delivered accurate weather data for Formula 1 since 2014.

The company was founded as a start-up by Michael Fassnauer and Manfred Spatzierer in Vienna in 2004. The two founders, driven by a passion for meteorology, are still the driving force behind the company today. Red Bull has been a strategic partner since 2012 expanding the company's global reach.

www.ubimet.com

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